



Winter Warmer Competition TERMS & CONDITIONS

1. The promoter of this promotion is Destination Riverland inc ('The promoter') ABN- 56 502 640 484 of 23 Wilson st, Berri South Australia 5343
2. Entry is free and open to persons in Australia aged 13 and over (in accordance with the instagram terms of use). Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences at 5pm ACDT Monday the 3rd of June 2019 and ends at 5pm ACDT on Sunday the 25th of August 2019 ("Competition Period"). Entrants may enter as many times as they like. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid.
4. To enter this competition contestants must:

Step 1. During the Competition Period, upload and share an image on Instagram or facebook that represents a Riverland Winter Experience

Step 2. Tag your photo with #myriverlandwinter (Instagram & Facebook privacy settings must be set to 'public' for us to retrieve your photo)
5. The image can include anything that represents what an entrant 'loves' about the riverland in winter and must be an original image taken within the Riverland tourism region which includes the River Murray towns from Blanchetown up to Renmark. ("Submission").

6. Individuals can enter to competition multiple times throughout the competition period
7. Submissions that are offensive, inappropriate and hence do not comply with the Destination Riverland's social media policy will be deemed ineligible. The social media policy can be found at www.destinationriverland.org.au
8. Each Submission will be reviewed and judged by a panel of the Promoter's marketing and communications personnel ("Panel"). The Panel will judge each response according to how relevant and creative it is. All decisions of the Panel are final and no discussions or correspondence will be entered into.
9. A submission can be re-entered into the competition in a subsequent week however they can only 'win' one week of the competition.
10. There will be one (1) grand prize winner and eight (6) fortnightly prize winners
11. The fortnightly prizes will be awarded to entrants who submit the most relevant and creative Submissions as judged by the Panel. The 6 fortnightly prize winners will then be finalists for the major prize. 6 additional finalists will be selected by the panel to make a total group of 12 finalists.
12. The 12 finalist images will be posted on the Destination Riverland Website on the 30th of August 2019 and the Panel will select the grand prize winner to be announced on 6th of September.
13. The grand prize winners will receive:
1 x custom designed charcoal BBQ. The grand winner's total prize pool is valued at \$350 AUD
14. The grand prize winner will be contacted on Instagram or Facebook on Friday 6th of September, in this regard the winning Submission will be posted and the winners tagged on the Promoter's Instagram page.
15. The weekly prize winners will be contacted on Instagram or Facebook on the Monday following the competition week, where the competition weeks consist of:

Fortnight 1 - : 3rd – 16 June 2019

Fortnight 2: - 17th - 30 June 2019

Fortnight 3: - 1st – 14th July 2019

Fortnight 4: - 15th – 28th July 2019

Fortnight 5 - : 29th July – 11th of August 2019

Fortnight 6 - 12th -25th August 2019

In this regard, the winning weekly Submissions will be posted and the winners tagged and commented on the Promoter's Instagram page.

16. Each of the Fortnight winners will receive a Ryde Clothing Hoodie valued at \$55 AUD. The comment will request that the potential winner email the promoter to a specified email address with specific personal information (ex: full name, address, phone number, email address, date of birth, Instagram username etc.) and the original unaltered photo submission. The potential winner, in promoter's sole discretion, may be required to claim ownership of the Instagram account that submitted the winning photo, and may be asked to demonstrate control of the account. In order to receive the comment notification, the potential winners' device and Instagram settings must be set to receive push notifications.
- 17.. By entering this competition entrants agree to allow the Promoter to repost their Submission on the Promoter's Facebook, Twitter or Instagram accounts, the Promoter's website (www.destinationriverland.org.au) and within the Promoter's other printed communication pieces.
18. The Competition is a game of skill, chance plays no part in determining the winner/s and each validly submitted entry will be individually judged by the promoter on the basis of originality and creativity.
19. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition.
20. If any prize remains unclaimed after 14 days of the winning Submissions being announced, the Promoter may deem that the grand prize winner and/or weekly winner is ineligible to receive the prize.
21. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.
22. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
23. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.

24. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
25. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
26. All Submissions will be the property of the Promoter. The Promoter may use the name and any photos from the Submission for promotional, marketing and publicity purposes without compensation. By participating in this competition, each entrant assigns to the Promoter the whole of the copyright in their entries and, to the extent permitted by law, waives his or her moral rights in respect of it. Each entrant warrants to the Promoter that his or her entry does not infringe the intellectual property rights of any person.
27. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at www.destinationriverland.org.au
28. This promotion is in no way sponsored, endorsed, administered or associated with Instagram
29. Participation in this competition assumes the acceptance of the Instagram terms and conditions, found at <http://instagram.com/legal/terms/>