



# THE RIVERLAND TOURISM EXCHANGE

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Destination Riverland invites you to the  
Riverland Tourism Exchange.

Gain a better understanding of products within our region, sell products to key  
Visitor Information Centre staff from regional South Australia and discover cross promotion  
and packing opportunities with neighbouring products.

Get exposure to a targeted audience in this speed dating style event,  
with 5 minute appointments to showcase and promote your business, product or service.

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Thursday 2nd August

9.30am - 5pm

Berri Hotel

Register your spot by 20th July - places are limited

[pa@destinationriverland.org.au](mailto:pa@destinationriverland.org.au)

Ph: 8582 2003



## Who can attend?

People who run events, attractions, accommodation, restaurants, wine and food producers, tours/cruises and retail operators.

## How does it work?

Beginning with an hour and a half expo, operators will have the opportunity to showcase their products to invited VIC managers and key SA Tourism staff.

Operators will then carry out 5 minute appointments with other local operators in a speed dating style situation.

## What you need to do?

To be involved all you need to do is register your participation with Destination Riverland.

On the day of the Riverland Tourism Exchange, bring along any marketing collateral (banners, posters, brochures etc) and set up your area of approximately 2x2 metres of exhibition space with tables and chairs provided.

## Schedule

**9.30 am** - Arrive and operators to set up

**9.45am** - Welcome and introduction from Destination Riverland

**10am-10.30am** - Riverland on the Verge Presentation (Riverland Wine)

**10.30am-12pm** - Riverland Tourism Expo

**12pm-12.30pm** - Lunch (provided)

**12.30pm-2pm** - 15x 5 minutes appointments

**2pm-2.15pm** - Afternoon tea (provided)

**2.15pm-3.45pm** - 15 x 5 minute appointments

**3.45pm-5pm** - Networking

## Cost

Industry Partners: Free

Non- Industry Partners: \$350

